# 2022 Hong Kong Conference for Fintech, Al, and Big Data in Business

香港金融科技,人工智能和商业 大数据学术会议

May 27-28, 2022

Host Institution:

主办单位:

City University of Hong Kong 香港城市大学

Hybrid mode 线上线下混合会议

Best Paper Awards:

最佳论文奖:

Two papers will be awarded \$1000 USD each 两篇文章各一千美元

# **KEYNOTE SPEAKERS**

主讲嘉宾



**LIN WILLIAM CONG** 

Rudd Family Professor of Management and Associate Professor of Finance at Cornell University



**KAY GIESECKE** 

Professor of Management Science & Engineering at Stanford University



**STEFAN NAGEL** 

Fama Family Distinguished Service Professor of Finance at University of Chicago



















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# 2022 Hong Kong Conference for Fintech, AI, and Big Data in Business

May 27-28, 2022 | Hong Kong

We invite interested scholars to join the inaugural 2022 Hong Kong Conference for Fintech, AI, and Big Data in Business. The two-day meeting will be held in **hybrid mode**.

#### Date & Time

The conference will be held on Friday, 5/27 from 8:50 am to 5:00 pm, and on Saturday, 5/28 from 8:50 am to 3:45 pm, in Hong Kong time (UTC+8).

#### **Keynote Speakers:**

**Lin William Cong**, Rudd Family Professor of Management and Associate Professor of Finance (Cornell University) **Kay Giesecke**, Professor of Management Science and Engineering (Stanford University) **Stefan Nagel**, Fama Family Distinguished Service Professor of Finance (University of Chicago)

Best Paper Awards: Two best papers will be selected and awarded \$1000 USD each.

#### **Registration & Location**

The registration is free. The conference will be held at the City University of Hong Kong, in Room 7208, Lau Ming Wai Academic Building. For online participants, online registration is available on the <u>conference website</u> <a href="https://cityuhkfintech.com/">https://cityuhkfintech.com/</a>, and the Zoom information will be sent to registered participants.

#### **Presentation Format**

45 minutes per talk: 30 minutes for presentation; 10 minutes for discussion; remaining time for Q&As.

Day 1 - Friday, May 27, 2022		
8:50am – 9:00am	<b>Opening Remark – Houmin Yan</b> (Chair Professor of Management Sciences and former Dean of College of Business at City University of Hong Kong, and Director at LAB for AI-Powered Fintech)	
9:00am – 10:00am	Keynote Talk: Evaluating market efficiency in a high-dimensional world	
	<b>Stefan Nagel</b> (Fama Family Distinguished Service Professor of Finance, University of Chicago)	
10:00am – 11:00am	Keynote Talk: Deep Learning for MBS Prepayments	
	<b>Kay Giesecke</b> (Professor of Management Science & Engineering, Stanford University)	

11:00am – 11:45am	Investor Experience Matters: Evidence from Generative Art Collections on the Blockchain	
	Sebeom Oh (Temple University), <b>Samuel Rosen</b> (Temple University), and Anthony Zhang (University of Chicago)	
	Discussant: Simon Trimborn (City University of Hong Kong)	
11:45am – 12:30pm	Technology and Cryptocurrency Valuation	
	Yukun Liu (University of Rochester), Jinfei Sheng (University of California, Irvine), and <b>Wanyi Wang</b> (University of California, Irvine)	
	Discussant: Ben Charoenwong (National University of Singapore)	
12:30pm – 1:30pm	BREAK	
1:30pm – 2:15pm	Alpha Go Everywhere: Machine Learning and International Stock Returns	
	<b>Darwin Choi</b> (Chinese University of Hong Kong), Wenxi Jiang (Chinese University of Hong Kong), and Chao Zhang (University of Oxford)	
	Discussant: Gavin Feng (City University of Hong Kong)	
2:15pm – 3:00pm	Trust in DeFi: An Empirical Study of the Decentralized Exchange	
	Jianlei Han (Macquarie University), Shiyang Huang (University of Hong Kong), and <b>Zhuo Zhong</b> (University of Melbourne)	
	Discussant: Sean Foley (Macquarie University)	
3:00pm – 3:30pm	BREAK	
3:30pm – 4:15pm	An Economic Model of Consensus on Distributed Ledgers	
	Hanna Halaburda (New York University), Zhiguo He (University of Chicago), and <b>Jiasun Li</b> (George Mason University)	
	Discussant: Matthieu Bouvard (Toulouse School of Economics)	
4:15pm – 5:00pm	Stripping the Discount Curve—a Robust Machine Learning Approach	
	Damir Filipović (Ecole Polytechnique Fédérale de Lausanne and Swiss Finance Institute), <b>Markus Pelger</b> (Stanford University), and Ye Ye (Stanford University)	
	Discussant: Liyuan Cui (City University of Hong Kong)	
	Day 2 - Saturday, May 28, 2022	
8:50am – 9:00am	<b>Opening Remark – S. Joe Qin</b> (Chair Professor of Data Science, Dean of School of Data Science at City University of Hong Kong, and Director of Hong Kong Institute of Data Science)	
9:00am – 10:00am	Keynote Talk: Tokenomics: Classification, Pricing, Staking, and Monetary Policy	
9:00am – 10:00am	NEVIOLE I AIN. TOREHOTHICS. CIUSSITICALIOTI. ETICHIA. STARTIA. AHA IVIOHETIN V ETITI V	

10:00am – 10:45am	The Changing Economics of Knowledge Production	
	Simona Abis (Columbia University) and Laura Veldkamp (Columbia University)	
	Discussant: Yiyao Wang (Shanghai Jiao Tong University)	
10:45am – 11:30am	Hidden Alpha	
	Manuel Ammann (University of St. Gallen), Alexander Cochardt (University of St. Gallen), Lauren Cohen (Harvard University), and <b>Stephan Heller</b> (Harvard University)	
	Discussant: Xiao Qiao (City University of Hong Kong)	
11:30am – 12:15pm	The Virtue of Complexity in Machine Learning Portfolios	
	Bryan Kelly (Yale University), Semyon Malamud (Ecole Polytechnique Fédérale de Lausanne and Swiss Finance Institute), and <b>Kangying Zhou</b> (Yale University)	
	Discussant: Andy Neuhierl (Washington University in St. Louis)	
12:15pm – 1:30pm	BREAK	
1:30pm – 2:15 pm	Why Does News Coverage Predict Returns? Evidence from the Underlying Editor Preferences for Risky Stocks	
	Gustavo Schwenkler (Santa Clara University) and Hannan Zheng (Fidelity Investment)	
	Discussant: Fuwei Jiang (Central University of Finance and Economics)	
2:15pm – 3:00pm	Coexisting Exchange Platforms: Limit Order Books and Automated Market Makers	
	Jun Aoyagi (Hong Kong University of Science and Technology) and Yuki Ito (University of California, Berkeley)	
	Discussant: Shiyang Huang (University of Hong Kong)	
3:00pm – 3:45pm	RegTech	
	Ben Charoenwong (National University of Singapore), Zach Kowaleski (University of Notre Dame), <b>Alan Kwan</b> (University of Hong Kong), and Andrew Sutherland (Massachusetts Institute of Technology)	
	Discussant: Willem van Vliet (Chinese University of Hong Kong)	

## **CityU Internal Organizer**









Fintech and Business Analytics Centre (FBAC)

#### **External Co-organizer**









### **Program Committee**

We thank the Program Committee for their valuable service to the conference.

Internal Members at CityU	External Members
Gavin Feng	Simona Abis (Columbia University)
Jingyu He	Jay Cao (Chinese University of Hong Kong)
Xiao Qiao	Zhanhui Chen (Hong Kong University of Science and Technology)
S. Joe Qin	Chuanglian Chen (Jinan University)
Simon Trimborn	Dashan Huang (Singapore Management University)
Alan Wan	Yiping Huang (Peking University)
Zhengyang Xu	Fuwei Jiang (Central University of Finance and Economics)
Houmin Yan	Alan Kwan (University of Hong Kong)
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